Version 4.0



ABOUT

The design of Beau Sans was inspired by Bernhard Gothic which is considered one of the first contemporary American sans serifs and was designed by Lucian Bernhard in the late 1920's. The designer came across this font while attempting to reduce the design elements of a text typeface, by introducing Bauhaus-like minimal forms to the characters. The first version was completed back in 2002 and introduced one year later in our 3rd catalog, under the name PF Traffic. Later in 2006 it was decided to make a few improvements but the project was so carried away that the new typeface which emerged needed urgently a new name. Beau Sans Pro is a modern sans serif family of 16 fonts which includes true-italics. Just like all other Parachute fonts, it covers a broad range of languages by incorporating 3 major scripts i.e. Latin, Greek and Cyrillic in one font. Furthermore, every font in this family has been completed with 270 copyright-free symbols, some of which have been proposed by several international organizations for packaging, public areas, environment, transportation, computers, fabric care and urban life. This typeface is totally recommended for titles and/or body text when you want to give a distinct and contemporary identity to a product or service.

Beau Sans is a trademark of Parachute®

F0	R	м	Α	т

Desktop (otf) / Web (woff, eot, svg)

LANGUAGES/SCRIPTS

Latin Cyrillic

Greek

Eastern European

Turkish Baltic

GLYPHS

1250 /font

PRO FEATURES

Access All Alternates

Small Capitals From Capitals

Case-Sensitive Forms

Capital Spacing

Discretionary Ligatures

Denominators

Fractions

Standard Ligatures

Lining Figures

Numerators

Oldstyle Figures

Ordinals

Ornaments

Stylistic Alternates

Proportional Figures

Scientific Inferiors

Small Capitals

Stylistic Set 1 Superscript

Tabular Figures

Slashed Zero

WEIGHTS/STYLES

Extra Thin/Extra Thin Italic

Thin/Thin Italic

Light/Light Italic

Regular/Italic

Bbook/ Bbook Italic

Semi Bold/Semi Bold Italic

Bold/Bold Italic

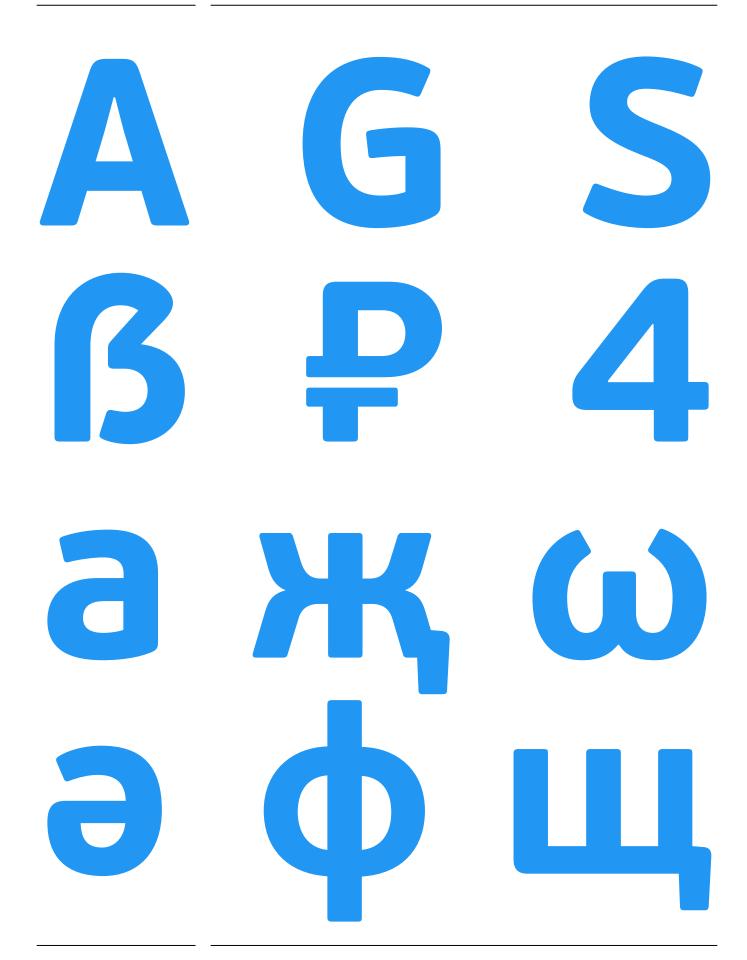
Extra Black/Extra Black Italic

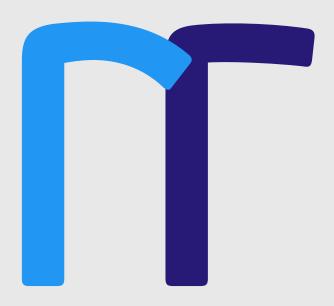
PUBLISHED

©2002

DESIGNED BY

Panos Vassiliou





Geography • Geography

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Stylistic Alternates

parachute® Weights / Styles PF Beau Sans Pro

LATIN

CYRILLIC

GREEK

Beau Sans Pro Extra Thin

Beau Sans Pro Extra Thin Italic

Beau Sans Pro Thin

Beau Sans Pro Thin Italic

Beau Sans Pro Light

Beau Sans Pro Light Italic

Beau Sans Pro Regular

Beau Sans Pro Italic

Beau Sans Pro Bbook

Beau Sans Pro Bbook Italic

Beau Sans Pro Semi Bold

Beau Sans Pro Semi Bold Italic

Beau Sans Pro Bold

Beau Sans Pro Bold Italic

Beau Sans Pro Black

Beau Sans Pro Black Italic

parachute® Latin Specimen PF Beau Sans Pro

GRENADE

Multicultural Essays in Terms of Contemporary Human Reality



technology is the campfire around which we tell our stories

Nativity In Black

we are always on the lookout for fresh creative talents

BRANDS

monthly guide to the best independent record releases

computer animation

people coming from smaller villages seek commerce and education

typography

homogenizing factors are limited due to strong nationalistic forces

DESIGN AND ARCHITECTURE

PF Beau Sans Pro

EXTRA THIN 46/60

Typography has one plain duty before it and that is to convey information in writing. No argument or consideration can absolve typography from this duty. Emil Ruder

Wisdom

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THIN 46/60

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THIN ITALIC 46/60

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LIGHT 46/60

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LIGHT ITALIC 46/60

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REGULAR 46/60

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ITALIC 46/60

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BOOK 46/60

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BOOK ITALIC 46/60

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SEMI BOLD 46/60

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SEMI BOLD ITALIC 46/60

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BOLD 46/60

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BOLD ITALIC 46/60

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BLACK 46/60

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BLACK ITALIC 46/60

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LIGHT | REGULAR | BBOOK | SEMI BOLD | BOLD 14/20

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PF Beau Sans Pro

Running Text PF Beau Sans Pro

EXTRA THIN 22/28

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ΕΛΛΗΝΟΛΑΤΙΝΙΚΟ ΜΕΙΓΜΑ ΜΕ ΠΡΟΣΦΑΤΕΣ ΚΥΡΙΛΛΙΚΕΣ ΠΡΟΣΜΕΙΞΕΙΣ

ηχογραφημένα μηνύματα

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ξενοδοχεία υψηλών προδιαγραφών με θέα το απέραντο γαλάζιο

τεχνολογική ανάπτυξη

η ατέλεια είναι το μεγαλείο της ανθρώπινης φύσης

PEZEPBA

ΖΩΝΤΑΝΕΣ ΕΙΚΟΝΕΣ ΚΑΙ ΠΛΟΥΣΙΑ ΧΡΩΜΑΤΑ

σημείο αναφοράς

η αισθητική είναι η πολιτική του μέλλοντος

MEZOFEIAKH KOYZINA

REGULAR 22/28

Ασχέτως αν τα έθνη παραμείνουν περιορισμένα από εδαφική άποψη ή γίνουν πιο διασκορπισμένα, η ηλεκτρονική γειτνίαση θα ενισχύσει τους πολιτιστικούς δεσμούς ανάμεσά τους. Στις λίγες δεκαετίες που η τηλεόραση διασκορπίστηκε παντού, διέδω-

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ITALIC 22/28

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планируются к выходу следующие тематические приложения

новости культуры

вам остается только выбрать направление

Специальное издание

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Независимо от того, продолжат ли нации оставаться изолированными в территориальном плане, или же станут более рассредоточенными, электронное соседство укрепит культурную связь между ними. За те несколько десятиле-

REGULAR 18/22

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REGULAR 14/18

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REGULAR 10/13

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ITALIC 22/28

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Pressurized container. Protect from sunlight and do not ex-GB Δοχείο υπό πίεση. Να προφυλάσσεται από τις ακτίνες του GR Ne pas percer ou brûler, même après usage. Ne pas vaporiser FR Behältnis auch nach dem Gebrauch nicht aufbrechen oder DE Дезодорант для тела в аэрозольной упаковке. Применение: RU ES Recipiente presurizado. Proteja de la luz solar y no exponga a IT Recipiente sotto pressione. Proteggere contro i raggi solari e PT Recipiente sob pressão. Proteger dos raios solares e não ex-Beholder under tryk. Skal beskyttes mod sollys og må ikke ud-DK Drukcontainer. Beschermen tegen zonlicht en niet blootstel-NL Držati dalje od dece. Ne nanositi dezodorans na oštećenu ili CS Használata közben nyílt láng használata tilos! Ne használja ir-HU Skall skyddas mot solljus och får ej utsättas för höga temper-SE PL Nie rozpylać nad otwartym płomieniem lub żarzącym się ma-Chraňte před dětmi. Pouze pro zevní použití. Neaplikujte na CZ Çocukların ulaşamayacağı yerde muhafaza ediniz. Son derece TR Nu fumați în timpul folosirii, nu pulverizați peste obiecte in-RO Пазете от деца! Пазете далеч от източници на пожар. Не BG Ne aplicirati na iritiranu kožu ili otvorene rane. Izbjegavati HR Tupakointi kielletty käytön aikana. Säilytettävä lasten ulottu-FI LT Saugoti nuo tiesioginių saulės spindulių ir nenaudoti esant

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Chrániť pred slnkom a nevystavovať vysokým teplotám.

Hraniti izven dosega otrok. Ne pršiti v oči. Ne uporabljajte na

Pressurized container. Protect from sunlight and do not expose to temperatures exceeding 50°C. Do not pierce or burn even after use. Do not spray on a naked flame or any incandescent material. Keep away from sources of ignition. No smoking, Keep out of the reach of children. Do not apply to irritated or broken skin. Avoid contact with eyes. External use only. 🚯 Δοχείο υπό πίεσπ. Να προφυλάσσεται από τις ακτίνες του ήλιου και να μπν εκτίθεται σε θερμοκρασία άνω των 50°C. Να μπν τρυπηθεί ή καεί ακόμη και μετά τη χρήση. Μην ψεκάζετε προς την κατεύθυνση φλόγας ή πυρακτωμένου σώματος. Να διατηρείται κριά από οποιαδήποτε πηγή ανάφλεξης. Μην καπνίζετε κατά τη χρήση. Να διατηρείται μακριά από τα ιιδιά. Μην ψεκάζετε κοντά στα μάτια ή το πρόσωπο, σε πάσχον ή ερεθισμένο δέρμα. Χρήση εξωτερική. Récipient sous pression. A protéger contre les rayons du soleil et à ne pas exposer a une température supérieure à 50°C. Ne pas percer ou brûler, même après usage. Ne pas vaporiser vers une flamme ou un corps incandescent. Conserver à l'écart de toute flamme ou source d'étincelles. Ne pas fumer. Con-server hors de la portée des enfants. Ne pas vaporiser vers les yeux. Eviter d'inhaler intentionnellement. Utiliser seulement dans les zones bien ventilées. Procéder par de brèves pressions sans pulvérisation prolongée.

Behältnis steht unter Druck. Vor Sonneneinstrahlung schützen. Nicht Temperaturen von über 50°C aussetzen. Behältnis auch nach dem Gebrauch nicht aufbrechen oder verbrennen. Nicht ins offene Feuer oder auf anderes entzündliches Material sprühen. Von Brandquellen fernhalten. Nicht rauchen. Von Kindern fernhalten. Nicht auf gereizter oder verletzter Haut auftragen. Kontakt mit den Augen vermeiden. Nur für die äußere Anwendung. 🐠 Дезодорант для тела в аэрозольной упаковке. Применение: Распыляйте 2-3 секунды на сухую и чистую кожу с расстояния 15 см от тела. Не наносить на раздраженную или поврежденную поверхность кожи. Оберегайте от действия прямых солнечных лучей и нагревания свыше 50 С. Не распыляйте вблизи открытого огня и раскаленных предметов. Баллон под давлением! Не разбирайте и не давайте детям.

В Dezodorans. Naziv proizvoda / Zapremina / Sastav / Kontrolni broj / Datum proizvodnje: utisnuti na ambalaži. Uputstvo: Boca je pod pritiskom. Ne izlagati sunčevoj svetlosti i temperaturama preko 50°C. Ne bušiti i bacati u plamen čak i kad je boca prazna. Ne prskati ka otvorenom plamenu ili usijanim materijalima. Držati dalje od izvora paljenja. Ne pušíti. Držati dalje od dece. Ne nanosti dezodorans na oštećenu ili osetljivu kožu. Uzbegavati kontakt sa očima. Samo za spoljnu upotrebu.
Parfémový deodorant. Upozomění: Extrémně hořlavé. Nádoba je pod stálým tlakem. Chraňte před sluncem a teplotami přesahujícími 50°C. Během používání nekuřte. Nestříkejte nad otevřeným ohněm a rozžhavenými materiály. Nene-chávejte v blízkosti ohně. Nádobu neničte a neodhazujte do ohně, ani po upotřebení. Chraňte před dětmi. Pouze pro zevní použití. Neaplikujte na podrážděnou či poškozenou pokožku. Zabraňte kontaktu s očima. Složení: uvedeno níže. Číslo šarže: uvedeno ve spodní části obalu/lahvičky. Minimální trvanlivost: do 4 let od data výroby. Datum výroby: uvedeno na obalu. (3) Recipiente presurizado. Proteja de la luz solar y no exponga a temperatu-

 Pressurized container. Protect from sunlight and do not expose to temperatures exceeding 50°C. Do not pierce or burn even after use. Do not spray on a naked flame or any incandescent material. Keep away from sources of ignition. No smoking. Keep out of the reach of children. Do not apply to irritated or broken skin. Avoid contact with eyes. External use only. GR Δοχείο υπό πίεση. Να προφυλάσσεται από τις ακτίνες του ήλιου και να μην εκτίθεται σε θερμοκρασία άνω των 50°C. Να μην τρυπηθεί ή καεί ακόμη και μετά τη χρήση. Μην ψεκάζετε προς την κατεύθυνση φλόγας ή πυρακτωμένου σώματος. Να διατηρείται μακριά από οποιαδήποτε πηγή ανάφλεξης. Μην καπνίζετε κατά τη χρήση. Να διατηρείται μακριά από τα παιδιά. Μην ψεκάζετε κοντά στα μάτια ή το πρόσωπο, σε πάσχον ή ερεθισμένο δέρμα. Χρήση εξωτερική. 🚯 Récipient sous pression. A protéger contre les rayons du soleil et à ne pas exposer a une température supérieure à 50°C. Ne pas percer ou brûler, même après usage. Ne pas vaporiser vers une flamme ou un corps incandescent. Conserver à l'écart de toute flamme ou source d'étincelles. Ne pas fumer. Conserver hors de la portée des enfants. Ne pas vaporiser vers les yeux. Eviter d'inhaler intentionnellement. Utiliser seulement dans les zones bien ventilées. Procéder par de brèves pressions sans pulvérisation prolongée. Behältnis steht unter Druck. Vor Sonneneinstrahlung schützen. Nicht Temperaturen von über 50°C aussetzen. Behältnis auch nach dem Gebrauch nicht aufbrechen oder verbrennen. Nicht ins offene Feuer oder auf anderes entzündliches Material sprühen. Von Brandquellen fernhalten. Nicht rauchen. Von Kindern fernhalten. Nicht auf gereizter oder verletzter Haut auftragen. Kontakt mit den Augen vermeiden. Nur für die äußere Anwendung. 📵 Дезодорант для тела в аэрозольной упаковке. Применение: Распыляйте 2-3 секунды на сухую и чистую кожу с расстояния 15 см от тела. Не наносить на раздраженную или поврежденную поверхность кожи. Оберегайте от действия прямых солнечных лучей и нагревания свыше 50 С. Не распыляйте вблизи открытого огня и раскаленных предметов. Баллон под давлением! Не разбирайте и не давайте детям. Dezodorans. Naziv proizvoda / Zapremina / Sastav / Kontrolni broj / Datum proizvodnje: utisnuti na ambalaži. Uputstvo: Boca je pod pritiskom. Ne izlagati sunčevoj svetlosti i temperaturama preko 50°C. Ne bušiti i bacati u plamen čak i kad je boca prazna. Ne prskati ka otvorenom plamenu ili usijanim materijalima. Držati dalje od izvora paljenja. Ne pušiti. Držati dalje od dece. Ne nanositi dezodorans na oštećenu ili osetljivu kožu. Izbegavati kontakt sa očima. Samo za spoljnu upotrebu. 🕜 Parfémový deodorant. Upozornění: Extrémně hořlavé. Nádoba je pod stálým tlakem. Chraňte před sluncem a teplotami přesahujícími 50°C. Během používání nekuřte. Nestříkejte

ras que excedan los 50°C. No perfore ni incinere luego de su uso. No rocíe sobre llama o cualquier material incandescente. Mantenga alejado de fuentes de ignición. No fumar. Mantenga alejado del alcance de los niños. No aplique sobre la piel irritada o lastimada. Evite el contacto con los ojos. Sólo para uso externo.

Recipiente sob pressão. Proteger dos raios solares e não expor a temperaturas superiores a 50°C. Não furar ou queimar, mesmo após utilização. Não vaporizar para uma chama ou um corpo incandescente. Manter afastado de qualquer chama ou fonte de calor. Não fumar. Manter fora do alcance das crianças. Não aplicar em pele irritada ou inflamada. Evitar contacto com os olhos. Apenas para uso externo. Lote e data de fabrico na anilha da válvula ou na base da embalagem. 🕕 Parfüm Body Spray. Fokozottan tűz - és robbanásveszélyes! A flakonban túlnyomás uralkodik! Közvetlen hőhatásnak és 50°C feletti hőmérsékletnek kitenni tilos! Használata közben nyílt láng használata tilos! Ne használja irritált vagy sérült bőrfelületen! Szembe ne kerüljön! Gyúlékony anyagra ne permetezzük. Tűzbe dobni még üres állapotban is tilos! Gyermek elől elzárva tartandó! Kizárólag külső használatra.

Парфюмна вода за тяло. Изключително лесно запалимо Опаковка под налягане. Не излагайте на пряка слънчева светлина и температура по-висока от 50оС. Не пушете по време на употреба. Не пръскайте върху пламък или близо до запалими вещества. Не хвърляйте в огън дори флаконът да е празен. Пазете от деца! Пазете далеч от източници на пожар. Не пръскайте върху раздразнена или разранена кожа. Избягвайте контакт с очите. Само за външна употреба. Произведено в ЕС. Годно до: най-малко 4 години от датата на производство (виж дъното на опаковката).

В Erkek için Deodorant Body Spray. 24 saat. İçeriği ambalaj üzerinde belirtilmiştir. Günes ışığından ve 50 derece üzerindeki ısıdan koruyunuz, kullanım sırasında sigara içmeyiniz, göze ve yanan materyallere sıkmayınız, boşaldığı zaman ateşe atmayınız, alevden uzak tutunuz. Çocukların ulaşamayacağı yerde muhafaza ediniz. Son derece yanıcıdır. Yanıcıdır ateşten uzak tutunuz. Yüze, göze ve giysilere püskürtmeyiniz. 🔞 Parfum deodorant de corp. Extrem de inflamabil. Ambalaj sub presiune. A se proteja de căldură și temperaturi ce depașesc 50oC. Nu fumați în timpul folosirii, nu pulverizați peste obiecte incandescente, nu perforați sau aruncați în foc ambalajul chiar și după golire. A nu se lăsa la îndemâna copiilor. Doar pentru uz extern. A se evita pulverizarea în zona ochilor sau pe pielea iritată. 🚯 Parfimirani dezodorans za tijelo. Zapremnina/Sastav/Kontrolni broj: otisnuto na ambalaži. Raspršiti na kožu s udaljenosti 15-20 cm. Upozorenja: Izuzetno zapaljivo, boca je pod pritiskom, Zaštititi od sunca, ne izlagati temperaturama većim od 50°C, držati izvan dosega djece, bocu ne oštećivati niti kada je prazna. Ne aplicirati na iritiranu kožu ili otvorene rane. Izbjegavati kontakt s očima. Samo za vanjsku upotrebu. 🕦 Perfumowany dezodorant w sprayu. Pojemnik pod ciśnieniem: chronić przed słońcem i temperaturą powyżej 50oC. Nie przekłuwać ani nie spalać, także po zużyciu. Nie rozpylać nad otwartym płomieniem lub żarzącym się materiałem Chronić przez źródłami zapłonu – nie palić w czasie rozpylania. Chronić przed dziećmi. Nie stosować

nad otevřeným ohněm a rozžhavenými materiály. Nene-chávejte v blízkosti ohně. Nádobu neničte a neodhazujte do ohně, ani po upotřebení. Chraňte před dětmi. Pouze pro zevní použití. Neaplikujte na podrážděnou či poškozenou pokožku. Zabraňte kontaktu s očima. Složení: uvedeno níže. Číslo šarže: uvedeno ve spodní části obalu/lahvičky. Minimální trvanlivost: do 4 let od data výroby. Datum výroby: uvedeno na obalu. 🚯 Recipiente presurizado. Proteja de la luz solar y no exponga a temperaturas que excedan los 50°C. No perfore ni incinere luego de su uso. No rocíe sobre llama o cualquier material incandescente. Mantenga alejado de fuentes de ignición. No fumar. Mantenga alejado del alcance de los niños. No aplique sobre la piel irritada o lastimada. Evite el contacto con los ojos. Sólo para uso externo. Proteger dos raios solares e não expor a temperaturas superiores a 50°C. Não furar ou queimar, mesmo após utilização. Não vaporizar para uma chama ou um corpo incandescente. Manter afastado de qualquer chama ou fonte de calor. Não fumar. Manter fora do alcance das crianças. Não aplicar em pele irritada ou inflamada. Evitar contacto com os olhos. Apenas para uso externo. Lote e data de fabrico na anilha da válvula ou na base da embalagem. III Parfüm Body Spray. Fokozottan tűz - és robbanásveszélyes! A flakonban túlnyomás uralkodik! Közvetlen hőhatásnak és 50°C feletti hőmérsékletnek kitenni tilos! Használata közben nyílt láng használata tilos! Ne használja irritált vagy sérült bőrfelületen! Szembe ne kerüljön! Gyúlékony anyagra ne permetezzük. Tűzbe dobni még üres állapotban is tilos! Gyermek elől elzárva tartandó! Kizárólag külső használatra. 🔞 Парфюмна вода за тяло. Изключително лесно запалимо Опаковка под налягане. Не излагайте на пряка слънчева светлина и температура по-висока от 50оС. Не пушете по време на употреба. Не пръскайте върху пламък или близо до запалими вещества. Не хвърляйте в огън дори флаконът да е празен. Пазете от деца! Пазете далеч от източници на пожар. Не пръскайте върху раздразнена или разранена кожа. Избягвайте контакт с очите. Само за външна употреба. Произведено в ЕС. Годно до: най-малко 4 години от датата на производство (виж дъното на опаковката). **П**В Erkek için Deodorant Body Spray. 24 saat. İçeriği ambalaj üzerinde belirtilmiştir. Güneş ışığından ve 50 derece üzerindeki ısıdan koruyunuz, kullanım sırasında sigara içmeyiniz, göze ve yanan materyallere sıkmayınız, boşaldığı zaman ateşe atmayınız, alevden uzak tutunuz. Çocukların ulaşamayacağı yerde muhafaza ediniz. Son derece yanıcıdır. Yanıcıdır ateşten uzak tutunuz. Yüze, göze ve giysilere püskürtmeyiniz. 🔞 Parfum deodorant de corp. Extrem de inflamabil. Ambalaj sub presiune. A se proteja de căldură și temperaturi ce depașesc 50oC. Nu fumați în timpul folosirii,

SCRIPTS

Following is a list of all major encodings (codepages) and languages supported by PF Beau Sans Pro. This typeface supports over 100 languages simultaneously, integrating within the same font Latin, Greek, Cyrillic, Eastern European, Baltic and Turkish scripts. If you would like to see a full character set of this typeface (including all special characters), go to the character set section.

1252 Latin 1 1253 Greek 1250 Eastern European 1251 Cyrillic 1254 Turkish 1257 Baltic

French

Frisian

Friulian

SUPPORTED LANGUAGES

Afrikaans Galician Albanian Gaelic Alsatian German Aranese Greenlandic Azeri (Latin) Greek Azeri (Cyrillic) Hungarian Basque Icelandic Belarussian Indonesian Bislama Irish Bosnian Italian Kazakh (Cyrillic) **Breton** Bulgarian Kurdish (Latin) Catalan Kyrgyz Chamorro Ladin Croatian Lithuanian Czech Latin Danish Latvian Dutch Luxembourgish Macedonian (FYROM) English Estonian Moldovian Faroese Mongolian Finnish Malay Flemish ManxGaelic Norwegian (Bokmål) Franco-Provencal

Romanian Russian Sami (Inari) Sami (Lule) Sami (Skolt) Sami (Southern) Scottish Serbian Slovak Slovenian Sorbian Spanish Swahili Swedish Tatar Tagalog Turkish Ukrainian Uzbek (Latin) Uzbek (Cyrillic) Walloon Welsh

Portuguese

Romansh

Rhaeto-Romance

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Norwegian (Nynorsk)

Occitan

Polish

LATIN	ABCDEFGHIJKLMNOPQRSTUVWXYZ@ abcdefghijklmnopqrstuvwxyz& 1234567890€\$£¥₴₽₼
ACCENTED LATIN GLYPHS	À Á Â Ä Ā Å Ā Ā Æ Æ Ć Ĉ Ċ Č Ç Ď Ð È É Ê Ë Ē Ë Ē Ę Ě Ð Ĝ Ğ Ġ Ģ Ĥ Ħ Ì Í Î Ï Ī Ĭ Į İ I J Ĵ Ķ Ĺ Ļ Ľ Ŀ Ł Ń Ň Ñ Ņ Ŋ Ò Ó Ô Ö Ō Ō Ŏ Ő Ø Ø Œ Ŕ Ŗ Ř Š Ś Ŝ Ş Ṣ ß Ţ Ť Ŧ Ù Ú Û Ü Ũ Ū Ŭ Ů Ű Ų ẁ ẃ ŵ ŵ Ý Ŷ Ÿ Ŷ Ž Ź Ż Þ à á â ä ã å ā ā ą æ æ ć ĉ ċ č ç ď đ ð è é ê ë ē ĕ è ě ę ĝ ğ ġ ģ ĥ ħ ì í î ï î ī ī ĭ į ı ij ĵ ķ ĸ ĺ ļ ľ ŀ ł ń ň ñ ŋ 'n ŋ ò ó ô ö ō ō ŏ ő ø ø œ ŕ ŗ ř ś š ŝ ş ș ß ţ ť ŧ ù ú û ü ū ū ŭ ů ű ų ẁ ẃ ŵ ŵ ý ỳ ŷ ÿ ź ž ż þ ə
GREEK	ΑΒΓΔΕΖΗΘΙΚΛΜΝΞΟΠΡΣΤΥΦΧΨΩ αβγδεζηθικλμνξοπρσςτυφχψω Ά Έ Ή Ί Ό ΏΪΫάέἡίόώϊΰΐΰ
CYRILLIC	АБВГДЕЁЖЗИЙКЛМНОПРСТУФХЦЧШЩЪЫЬЭ ЮЯЂЃЄЅІЇЈЉЊЋЌЎҐЏҌѲҒҌҖҚҜҠҢҰҲҶҸӘ абвгдеёжзийклмнопрстуфхцчшщъыьэюя ѢЃєѕіїјљњћќўґџҌөғҌҗқҝҡӊұҳҷҹә
LATIN SMALL CAPS	AÀÁÂÄÃÅĀĀÆÆBCĆĈĊČÇDĎÐEÈÉÊËĒĒĖĖĘÐGĜĞĠ ĢHĤĦIÌÍÎÏĨĬĮİIJĴĸĶĿĹĻĽĿŁMNŃŇÑŅŊOÒÓÔÖÕŌŎ ŐØØŒPQRŔŖŘSŠŚŜŞŞTŢŤŦUÙÚÛÜŨŪŬŮŰŰŲWŴŴŴ XYÝŶŸŶZŽŹŻÞ&!?¡¿&
GREEK SMALL CAPS	ΑΒΓΔΕΖΗΘΙΚΛΜΝΞΟΠΡΣΤΥΦΧΨΩΑ΄Ε΄Η΄ΙΟΎΩΪΫ
LIGATURES	ff
FRACTIONS	1/2 1/3 2/3 1/4 3/4 1/5 2/5 3/5 4/5 1/6 5/6 1/8 3/8 5/8 7/8 1/9 9/00 /
LINING PROPORTIONAL	1234567890#\$£ƒ£¢¥₴₽⋔%‰
OLDSTYLE TABULAR	1234567890#\$£f£¢¥₴₽₼%‰
OLDSTYLE PROPORTIONAL	1234567890#\$£f£¢¥₴₽⋔%‰

STYLISTIC ALTERNATES	GrĜĞĠĢŕŗřrĠĜĞĠĢ
SUPERIOR LETTERS - LATIN	a b d e è h l m n o r s t A B D E È H L M N O R S T
SUPERIOR LETTERS - GREEK	anvoρuAHNOPΣΥ
NUMERATORS & DOMINATORS	1234567890(,.) ₁₂₃₄ 567890(,.)
UPPERCASE VARIANTS	()-[]{}-—;¿«»
SCIENTIFIC INFERIORS	1 2 3 4 5 6 7 8 9 0 + - = ()
SUPERSCRIPTS	1 2 3 4 5 6 7 8 9 0 + - = ()
PUNCTUATION	!?.,:;¡¿*(/)[\]{ }«»‹›""''"',".,—··+‡§¶
MISCELLANEOUS	©® ®™'"°#0°C°F№ ƒ¢•▶_a°′ÅΩ
ARROWS	←↑→↓↖↘♀↩५←ŧ←→☆☆
MATH SYMBOLS	μπΔ∇ΠΣℓ∂√∞◊∧ν∩υ^∫ e -+±¬×÷<=>~≈ ≠≤≥
VARIOUS SYMBOLS	↑↓←↗斥◖▸▮◖◑◖)◖)∪ು◟⇔^◠∵ж▷◁◉▴▮▢▴▸▾◖◉◠★☆▢◿▧◔
	◈♥♥♥♠☆☆☆☆☆☆☆☆♥♥ţ☆(→✓◯★★♥♥≠▼▽▽★★♡♥♠★★♥₽₽₩↑♥
	RO RU SI SE SK SG SA TR TH UA US VE VN YE ZA

LATIN	ABCDEFGHIJKLMNOPQRSTUVWXYZ@ abcdefghijklmnopqrstuvwxyz& 1234567890€\$£¥₴₽₼
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CYRILLIC	АБВГДЕЁЖЗИЙКЛМНОПРСТУФХЦЧШЩЪЫЬЭЮ ЯЂЃЄЅІЇЈЉЊЋЌЎҐЏҌѲҒҌҖҚҜҠҢҰҲҶҸӘ абвгдеёжзийклмнопрстуфхцчшщъыьэюя Ѣѓєѕіїјљњћќўґџљөғѣҗқҝҡӊұҳҷҹә
LATIN SMALL CAPS	AÀÁÂÄÄÅĀĀÆÆBCĆĈĊČÇDĎÐEÈÉÊËĒĚĖĚĘÐGĜĞĠĢ HĤĦIÌÍÎÏĨĬĮİIJJĴĸĶĿĹĻĽĿŁMNŃŇÑŅŊOÒÓÔÖÕŌŎŐ ØØŒPQRŔŖŘSŠŚŜŞŞTŢŤŦUÙÚÛÜŨŪŬŮŰŲWŴŴŴXY ÝŶŸŶZŽŹŻÞ&!?i¿&
GREEK SMALL CAPS	ΑΒΓΔΕΖΗΘΙΚΛΜΝΞΟΠΡΣΤΥΦΧΨΩΑ΄Ε΄Η΄Ι΄ΟΎΩΪΫ
LIGATURES	ff fi ffi ffi ffi ffi ft
FRACTIONS	1/2 1/3 2/3 1/4 3/4 1/5 2/5 3/5 1/6 5/6 1/8 3/8 5/8 7/8 1/90 9/00 /
LINING PROPORTIONAL	1234567890#\$£f£¢¥₴₽⋔%‰
OLDSTYLE TABULAR	1234567890#\$£f£¢¥₴₽₼%‰
OLDSTYLE PROPORTIONAL	1234567890#\$£f£¢¥₴₽⋔%‰

STYLISTIC ALTERNATES	a f à á â ã å ā ā ą
SUPERIOR LETTERS - LATIN	abdeèhlm norst ABD EÈHLMNORST
SUPERIOR LETTERS - GREEK	α η ν ο ρ υ Α Η Ν Ο Ρ Σ Υ
NUMERATORS & DOMINATORS	1234567890(,.)1234567890(,.)
UPPERCASE VARIANTS	()-[]{}-—;¿«»
SCIENTIFIC INFERIORS	1234567890+-=()
SUPERSCRIPTS	1 2 3 4 5 6 7 8 9 0 + - = ()
PUNCTUATION	!?.,:;;¿*(/)[\]{ }«»‹›""''"',".,··+\$¶
MISCELLANEOUS	© ® P ™'"°#0°C°F Nº f ¢ • ▶ _ ° ° ′ Å Ω
ARROWS	
MATH SYMBOLS	μπΔ∇ΠΣℓ∂√∞◊∧ν∩υ^∫e-+±¬×÷<=>~≈ ≠≤≥
VARIOUS SYMBOLS	↑↓←↗↖◖▸◥▮◂◐◂叭◂叭Ů੯↔↑◠∵☵♡◁◉▴▮▢▴▸▾◂◐◠★☆▢◿◙♥
	♚⊕◐ኞ☆☆☆☆☆☆☆☆☆☆☆↓△(→✓☒★+♡◑◢◥ス▽‱♣ਖ਼ਜ਼ਜ਼∥◾ҮĦf♡
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	U I B M M M M N N P P P P P P P P P P P P P P

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parachute® Opentype Features PF Beau Sans Pro

LIGATURES

Replaces a sequence of glyphs with a single glyph, creating a professional-looking text with no peculiar collisions among letters. This feature covers the standard f-ligatures, as well as few other ones used in normal conditions.

ff fi fl ffi ffl ft fj ffj > ff fi fl ffi ffl ft fj ffj

DISCRETIONARY LIGATURES

Replaces a sequence of glyphs with a single glyph. It differs from the previous feature in the fact that it activates special (non-standard) ligatures for Latin and Greek.

SMALL CAPS

This feature formats lowercase text as small caps. These are not computer generated scaled-down versions of capitals, but rather glyphs which have been designed to match the weight and proportions of the rest of the family characters. They are often used in combination with oldstyle figures, for acronyms and abbreviations and stylistically at the beginning of a paragraph (this feature includes Latin and Greek small caps).

typography > Typography τυπογραφία > Tynorpaφία

SMALL CAPS FROM CAPITALS

Replaces capital glyphs with small caps (this feature includes Latin and Greek small caps).

TYPOGRAPHY ► TYPOGRAPHY
TYΠΟΓΡΑΦΙΑ ► ΤΥΠΟΓΡΑΦΙΑ

OLDSTYLE FIGURES

Changes selected figures from the default lining to oldstyle i.e. numbers of varying height. These are appropriate for use with lowercase text. They come in two different styles: tabular and proportional. Tabular figures have equal widths (useful for tables, so that numbers line up from one line to the next) whereas proportional have varying widths and are basically used within a sentence.

2|7|6|0 ▶ 2|7|6|0 2760 ▶ 2760

LINING FIGURES

This feature changes selected figures from oldstyle to the default lining form.Lining figures are numbers which fit better with all-capital text and they are of the same height as capitals or a bit smaller. They also come in two different styles: tabular and proportional.

2760 **> 2760** 2|7|6|0 **> 2|7|6|**0

PROPORTIONAL FIGURES

Replaces selected figure glyphs which are set on tabular widths (lining or oldstyle), with corresponding glyphs set on proportional widths (lining or oldstyle).

2|7|6|0 **▶** 2760 2|7|6|0 **▶** 2760

TABULAR FIGURES

Replaces selected figure glyphs which are set on proportional widths (lining or oldstyle), with corresponding glyphs set on tabular widths (lining or oldstyle). 2760 **▶** 2|7|6|0 2760 **▶** 2|7|6|0

SUPERIORS

Replaces lining and oldstyle figures with superior figures and lowercase letters with superior letters. These superior glyphs are not computer generated scaled-down versions but are rather redesigned to match the weight of the regular glyphs. Superior figures are used mainly for footnotes and superior letters for abbreviated titles (this feature includes Latin as well as Greek superior letters)

footnote3 ▶ footnote³ h2=x2+y2 ▶ h²=x²+y² Dr ▶ Dr Mme ▶ M^{me}

SCIENTIFIC INFERIORS

Replaces lining and oldstyle figures with inferior figures. They have been designed to match the weight of the regular glyphs and sit lower than the standard baseline. Used primarily for mathematical and chemical notations.

CO2 ▶ CO₂ H2O ▶ H₂O

NUMERATORS

Substitutes selected numbers (and basic punctuation) which precede a slash with numerator glyphs and replaces the typographic slash with the fraction slash.

253/ **>** 253/ 85,6/ **>** 85,6/

DENOMINATORS

Substitutes selected numbers (and basic punctuation) which follow a slash with denominator glyphs and replaces the typographic slash with the fraction slash.

/253 **▶** /253 /85,6 **▶** /85,6

FRACTIONS

Figures separated by slash, are replaced with diagonal fractions.

5/8 **▶** 5/8 3/5 **▶** 3/5

ORDINAL S

Contextually replaces default alphabetic glyphs which follow numbers with superscripted glyphs and the sequence 'No' with the numero character (No). This feature includes Latin as well as Greek lowercase and capital ordinals.

1st \blacktriangleright 1st 2nd \blacktriangleright 2nd 28th \blacktriangleright 28th No \blacktriangleright Nº

ORNAMENTS/VARIOUS SYMBOLS

This feature may replace the bullet or other characters with any of the available ornaments/symbols. All of them are best accessed from the program's 'Glyphs Palette' when available. There is a total of 270 ornaments/symbols included for packaging, public areas, environment, transportation, computers, fabric care, urban life



CASE-SENSITIVE FORMS

Shifts punctuation marks up to work better with capital letters and lining figures since by default they sit lower to properly mix with lowercase characters.

[(HELLO)] ▶ [(HELLO)] «ПРИВЕТ» ▶ «ПРИВЕТ»

CAPITAL SPACING

Globally adjusts inter-glyph spacing for all capitals. This feature can be applied (opens up the space in-between them) when text is set all-capital in order to make it more legible.

PARACHUTE ▶ PARACHUTE

SLASHED ZERO

Replaces the regular form of zero with an alternate form which includes a slash through the counter. This is particularly useful when capitals are mixed with numbers in which case capital O may be difficult to distinguish from zero o.

0 ▶ 0 20 OBJECTS ▶ 20 OBJECTS

STYLISTIC ALTERNATES

Replaces non-standard glyphs with alternate forms purely for aesthetic reasons.

 $G \triangleright G \quad r \triangleright r \quad a \triangleright a \quad f \triangleright f$

ACCESS ALL ALTERNATES

All variations of a selected character are accessible with this feature from the glyph palette of all programs that support OT features.

2 **)** 222²2²2

€ ▶ €€€

PF Beau Sans Pro

parachute®

About PF Beau Sans Pro

THE FOUNDRY

Parachute® is an independent award-winning type foundry. It landed in 1999, but it wasn't till 2001 that it started operating as a full-scale company. Since then, 13 designers have joined in to form a select group of open minded, free spirited individuals, all coming from diverse design fields.

Over the years, Parachute has built a strong network of valuable relationships with customers in Europe, United States, Canada, Asia and Australia. The year 2003 marked the beginning of a new era for Parachute with the release of an award-winning catalog. Since then an emphasis was placed on multilingual support and opentype technology.

Parachute has won several major international typeface design awards, including the red dot: grand prix 2012 for original typeface. All Parachute fonts have been designed to offer multilingual support for major scripts such as Latin, Greek and Cyrillic. Latest entries support Arabic as well. For an updated profile please visit our website.

MAJOR CLIENTS

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Disnev **Dolby Laboratories** Electronic Arts **ESPN** European Commission Financial Times MetaDesign Fox Network MIT Gap Inc MTV Networks Grey Group Harrods NBA Harper Collins Nestlé Nike Hasbro Ogilvy & Mather Ikea Intel Interbrand Penguin Group JWT Pentagram Leo Burnett PepsiCo L'Oréal Macmillan Procter & Gamble Marriott Hotels & **Publicis** Resorts

National Geographic Oprah Winfrey Network Princeton University Qatar Museums Authority Random House Russell Corporation

Saatchi & Saatchi Samsung Stanford University **TBWA** Texas Rangers The Brand Union Time Inc Tommy Hilfinger Turner Broadcasting Unilever **UCLA UEFA** Victoria's Secret Virgin

Vodafone

Warner Bros.

THE DESIGNER

Panos Vassiliou is a graduate of the University of Toronto with a major in Applied Science and Engineering. In his transition years from engineering to typography, he left his high-profile job, got involved with a theatre company, founded a design studio and pursued an academic career. A few years later he started a publishing company. He designs typefaces since 1993, including commercial fonts as well as commissions from international companies and organizations such as Bank of America, the European Commission, Samsung, Ikea, Financial Times, National Geographic. He is regularly invited as a guest speaker to conferences and seminars, to speak on typography and related topics. In 2008, he received a Gold Award from the European Design Awards, for the typeface families Centro Pro. The following year, he received three Awards for Excellence in Type Design from the International Type Design Competition 'Modern Cyrillic 2009' which was held in Moscow. In 2010 he received a Silver Award from the European Design Awards, for the typeface family Encore Sans Pro. The same year he received three awards from Granshan 2010 the 3rd International Eastern Type Design Competition. In 2011, his new series of typefaces Regal Pro was selected for the Creative Review Type Annual 2011. Subsequently Regal Pro won an award from the Communication Arts Annual Competition 2012, whilst Encore Sans Pro was nominated for the German Design Awards 2012. Most recently he received the prestigious red dot: grand prix 2012 for Regal Pro, which was also a nominee for the German Design Awards 2014.

www.parachutefonts.com 56

McCann Erickson

McGill University

McGraw-Hill

parachute® Custom Services PF Beau Sans Pro

BESPOKE FONTS FOR LIVING BRANDS

In an emerging global market, all major companies invest heavily on corporate branding and design as a means of differentiating themselves from competitors. A **custom corporate typeface** is equally important as it greatly influences the unconscious perception of the anticipated target audience. It reflects the essence of the brand, creates a consistent visual identity which strengthens the product and projects an attractive and easily perceived personality. At Parachute we offer original custom design, multilingual support and advanced typographic expertise. For over a decade, we have provided custom corporate font services to some of the most innovative designers and companies around the world. Our clientele includes advertising and branding agencies, broadcasting corporations, publishing houses, financial institutions and multinational corporations such as:

























RECENT AWARDS

Communication Arts Typography Competition 2016 | Award Winner Adamant Sans Pro

Communication Arts Typography Competition 2015 | Award of Excellence Das Grotesk Pro

Granshan Awards 2014 | Award Winner

Adamant Sans Pro

Hiiibrand Typography Competition 2014 | Bronze Award

Bague Sans Pro

Hiiibrand Typography Competition 2014 | Merit Award

Occula

European Design Awards 2014 | Bronze

Bague Pro

German Design Awards 2014 | Nominee

Regal Pro

Hiiibrand Awards 2013 | Silver Award

Regal Pro

Red dot Design Awards 2012 | Grand Prix Winner

Communication Arts Typography Competition 2012 | Award of Excellence

Regal Pro

German Design Awards 2012 | Nominee

Encore Sans Pro

Creative Review Type Annual 2011 | Winner

Regal Pro

European Design Awards 2011 | Finalist

Regal Pro

EBGE Awards 2011 | Finalist

Regal Pro

Granshan Awards 2010 | Excellence Award

Regal Pro

Granshan Awards 2010 | Excellence Award

Champion Script Pro

Granshan Awards 2010 | Excellence Award

Adamant Pro

Granshan Awards 2010 | Excellence Award

European Design Awards 2010 | Silver Winner

Encore Sans Pro

Encore Sans Pro

International Type Design Competition 2009 | Excellence Award Centro Pro

International Type Design Competition 2009 | Excellence Award Champion Script Pro

International Type Design Competition 2009 | Excellence Award

Goudy Initials Pro and Goudy Ornaments

European Design Awards 2008 | Gold Winner

Centro Pro

EBGE Awards 2004 | Merit Award

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